

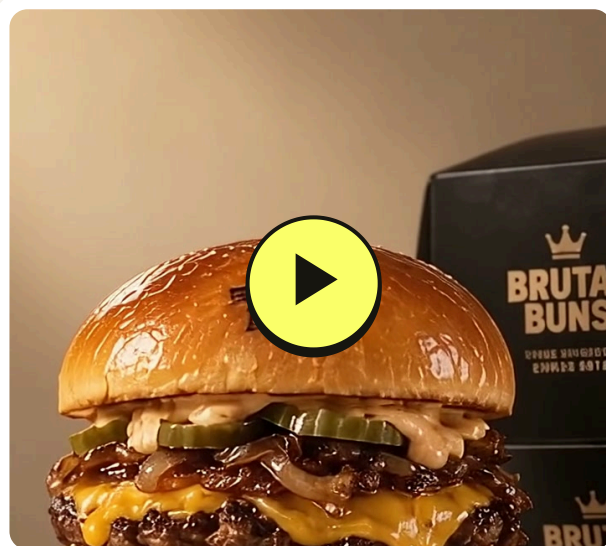
Guía del live

De una foto a un comercial de cine

Subes una foto de tu producto, ChatGPT te da la idea y el prompt, y Google Flow hace el video de 10 segundos con voz en off.



Tu foto
la subes tú



Tu comercial de 10 s
toca para ver el ejemplo

Cómo se usa

- 1 Sube la foto de tu producto a ChatGPT**
De frente, con buena luz y sin nada encima.
- 2 Pega los 3 prompts, uno por uno**
Están en la hoja 2. Espera la respuesta antes del siguiente.
- 3 Elige la idea que más te guste**
ChatGPT te entrega el prompt técnico listo para copiar.
- 4 Haz el video en Google Flow**
Sube la misma foto y pega el prompt. Está en la hoja 4.

Copia y pega

Los 3 prompts para ChatGPT

Primero sube la foto de tu producto. Después pega cada prompt y espera la respuesta antes de pegar el siguiente.

● Prompt 1 · Analiza tu producto

Quiero que me ayudes a analizar el siguiente producto a detalle.

● Prompt 2 · Pide 3 ideas

Quiero que me ayudes con 3 ideas para generar un anuncio publicitario de 10 segundos que sea de 5 tomas y que se escuche una voz comercial en off en el fondo de máximo 28 palabras.

● Prompt 3 · El prompt técnico

Ayúdame a generar un prompt técnico especializado para Omni Flash de la idea y guion [ESCRIBE EL NÚMERO DE LA IDEA QUE TE GUSTÓ] listo para copiar y pegar.

El prompt que te entrega (ejemplo)

● El que salió en el live · Pruébalo tal cual con tu foto

Create a premium cinematic 10-second commercial for the burger brand "BRUTAL BUNS", using the provided reference image as the STRICT visual reference for the hero product.

FORMAT: Duration: exactly 10 seconds. Aspect ratio: 9:16 (vertical). 5 distinct cinematic shots, approximately 2 seconds each. High-end food advertising, photorealistic, premium commercial cinematography, realistic physics, extremely appetizing food textures, dramatic controlled VFX. 24fps cinematic motion. Fast, powerful pacing.

PRODUCT CONTINUITY — CRITICAL: The BRUTAL BUNS burger shown in the reference image must remain visually consistent throughout the entire commercial.

Preserve: - glossy golden brioche bun - BRUTAL BUNS crown logo branded on top bun - double smashed beef patties - two generous layers of melted orange cheddar - caramelized onions - sliced pickles - creamy burger sauce - tomato - curly green lettuce - thick premium proportions - dark crispy smash-burger crust - juicy, glossy food appearance

Do NOT randomly change ingredients, burger proportions, number of patties, bun shape, logo design or brand identity between shots.

CONCEPT: "NACIDA DEL FUEGO / BORN FROM FIRE"

The burger is not simply prepared — it is forged through heat, fire and impact like an iconic premium object.

SHOT 01 — 0:00-0:02 — THE IMPACT Extreme cinematic close-up of a scorching black steel griddle in a dark studio. A raw smashed beef patty drops forcefully onto the extremely hot surface. At the exact moment of impact, intense sizzling erupts. Hot grease particles, glowing sparks and a controlled burst of orange flame explode outward. Camera positioned extremely low and close to the griddle. Fast micro push-in toward the impact. Ultra-detailed crispy beef texture forming. Dramatic warm highlights, deep black background. Realistic fire and grease physics. High-speed food cinematography.

SHOT 02 — 0:02-0:04 — MELTING CHEDDAR Macro close-up of the cooked smash patty. A thick square of orange cheddar lands on the sizzling beef. The cheese rapidly softens and melts over the irregular crispy edges of the patty. Glossy cheese slowly drips downward. Flames briefly rise in the background without covering the food. Slow-motion macro camera movement traveling laterally across the patty. Extreme texture detail: crispy beef, bubbling fat, molten cheddar. Shallow depth of field. Warm

amber cinematic lighting. Make the food look intensely appetizing.

SHOT 03 — 0:04-0:06 — THE ASSEMBLY Transition from the melting cheese into a dramatic suspended ingredient assembly. Against a dark premium studio environment, the complete BRUTAL BUNS burger ingredients float separated vertically in mid-air: bottom brioche bun, burger sauce, curly lettuce, tomato, first smash patty with melted cheddar, second smash patty with melted cheddar, caramelized onions, pickles, creamy sauce, top glossy branded brioche bun.

The ingredients rapidly assemble themselves in perfect alignment. Small sparks, heat particles and subtle flames orbit the ingredients. Dynamic camera orbit approximately 20-30 degrees around the burger while it assembles. Realistic ingredient deformation and physics. No chaotic ingredient duplication. End the shot with the burger fully assembled.

SHOT 04 — 0:06-0:08 — FORGED The completed BRUTAL BUNS burger drops vertically onto a dark premium tabletop. Use a dramatic low-angle camera close to table level. On impact, create a powerful circular pressure wave composed of hot air, tiny glowing embers and subtle dust. The pressure wave pushes surrounding flames outward and extinguishes them. The burger itself remains perfectly intact and appetizing. Cheddar subtly moves from the impact. Sauce and caramelized onions retain realistic movement. Very subtle camera shake exactly at impact. Immediately stabilize the camera. Epic but realistic physical weight.

SHOT 05 — 0:08-0:10 — HERO REVEAL Seamlessly transition into the final premium hero shot.

Recreate the visual language of the provided reference: BRUTAL BUNS burger centered prominently in frame on a clean surface. Glossy golden brioche bun. Extremely detailed double smash patties. Melted cheddar dripping naturally. Visible caramelized onions, pickles, tomato, lettuce and burger sauce.

Place the recognizable black BRUTAL BUNS packaging behind the burger toward camera-right, consistent with the reference image.

Camera performs a slow, confident cinematic push-in toward the burger. Warm golden key light from upper camera-left. Soft controlled fill light. Beautiful specular highlights across the glossy brioche bun, cheddar and sauce. Warm beige-to-dark background gradient. Shallow depth of field. Premium restaurant advertising aesthetic.

End on a perfectly sharp hero product frame with BRUTAL BUNS branding clearly readable.

VOICEOVER: One confident professional commercial voice. Deep, energetic, premium delivery. Voice must remain clear over sound design.

Spanish voiceover: "No todas las hamburguesas nacen iguales. Doble carne, cheddar fundido y sabor llevado al límite. Cuando tengas hambre de verdad, hazlo brutal. Brutal Buns."

SOUND DESIGN: 0:00 powerful beef impact + aggressive sizzling 0:01 subtle fire ignition and sparks 0:02 cheese sizzle 0:04 cinematic rising whoosh during ingredient assembly 0:06 deep bass impact when burger hits table 0:06-0:08 pressure-wave whoosh followed by flames extinguishing 0:08 subtle premium bass hit for hero reveal 0:10 clean branded sonic finish

BACKGROUND MUSIC: Dark modern cinematic commercial soundtrack. Powerful low-end percussion. Subtle rising tension. Premium, energetic, not horror. Music must remain underneath the voiceover.

VISUAL STYLE: Photorealistic. High-end restaurant advertising. Luxury food cinematography. Macro food photography. Warm amber and golden palette. Deep blacks. High dynamic range. Controlled specular highlights. Natural food imperfections. Realistic melted cheese. Realistic fire. Realistic smoke. Realistic sparks. Realistic food physics. Cinematic shallow depth of field. Commercial-grade lighting.

IMPORTANT NEGATIVE CONSTRAINTS: No cartoon aesthetic. No CGI-looking plastic food. No surreal burger deformation. No extra patties. No duplicated ingredients. No disappearing ingredients. No changing burger design between shots. No incorrect logo. No misspelled BRUTAL BUNS branding. No random text. No floating text overlays. No subtitles. No hands. No people. No utensils. No excessive smoke obscuring the product. No flames covering the burger. No burned bun. No excessive camera shake. No warped packaging. No deformed cheese. No unrealistic ingredient morphing.

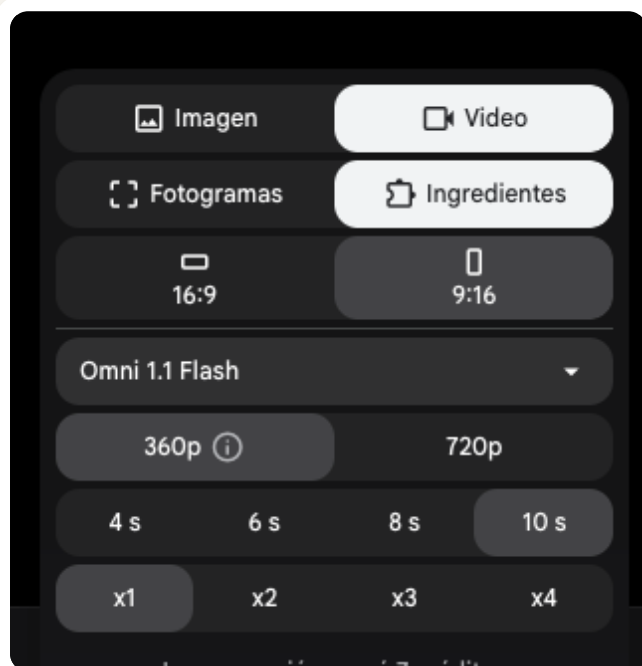
PRIORITY ORDER: 1. Product consistency with reference image. 2. Appetizing photorealistic food appearance. 3. Accurate five-shot timing and narrative. 4. Cinematic camera movement. 5. Realistic fire and physical VFX. 6. Correct BRUTAL BUNS branding. 7. Clear Spanish commercial voiceover.

The final result should feel like a real international fast-food campaign filmed with high-speed cinema cameras and enhanced with premium Hollywood-style VFX, not like an AI-generated video.

El último paso

Llévalo a video en Google Flow

Configura **Ingredientes**, sube la foto de tu producto y pega el prompt que te dio ChatGPT (o el de ejemplo). Dale generar.



Déjalo así



Sube la foto de tu producto

Si algo no sale a la primera

Tu producto salió distinto

Usa una foto más nítida y de frente.

El logo salió con letras raras

Pide que el producto no llene el cuadro.

La voz suena acelerada

Pide que el guion quede en 25 palabras.

Quieres otra versión

Pídele a ChatGPT otra idea y repite.

Sígueme si quieres aprender más sobre contenido y anuncios con IA

🎵 TikTok

📷 Instagram